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Kellogg's
GARDEN BEAUTY BOOK
Fall 1939



TRADE
MARK

G.W.FRENCH

R. M. KELLOGG CO. *Three Rivers, Michigan*



PRIMEVERE. Rating 8.6. See picture of this beautiful Peony above, with its creamy yellow guard petals and sulphur-yellow center. Very fragrant. Midseason. PRICES: \$1.00 each; 2 for \$1.85.

FESTIVA MAXIMA. Rating 9.3. This is a huge double flower with pure white petals marked with crimson in the center. Very tall. Strong grower. Midseason. PRICES: 65c each; 2 for \$1.15.

KARL ROSENFIELD. Rating 8.8. See the picture of this beautiful Peony at the right. Pure, rich, intense crimson! Large, globular, semi-rose type. Vigorous, tall, free flowering. Early. PRICES: 65c each; 2 for \$1.15.

LE CYGNE. Rating 9.9. The highest rating given any Peony. Very large. Early. Ivory-white—no shading. Wonderfully fragrant. Perfect rose type. A perfect bloom to every stem. PRICES: \$2.50 each; 2 for \$4.75.

MME. JULES DESSERT. Rating 9.4. A beautiful blend of delicate flesh-pink and creamy white shaded together with a mysterious golden glow at the center. Blooms heavily. Late midseason. PRICES: 75c each; 2 for \$1.35.

7 Aristocrat Peonies \$4.65

You will have the finest Peony garden in your neighborhood if you order this fine collection. We have taken a great amount of care in selecting the varieties for you.

1 Mme. Jules Dessert. Pink and white	\$0.75
1 Solange. White shaded buff and orange	1.00
1 Therese. Highest rated pink	1.00
1 Festiva Maxima. White marked red.65
1 Karl Rosenfield. Red65
1 Primevere. Yellow	1.00
1 Sarah Bernhardt. Pink85

Total Value \$5.90
SPECIAL PRICE \$4.65

Free!
1 Le Cygne

Order two collections, price \$9.30 for the two, and we will add one Le Cygne, the amazing white Peony, value \$2.50, free of charge.



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**3 Japanese
Peonies \$1.75**

For only \$1.75 we send you three Japanese Peonies, each one a different variety, each one wonderfully beautiful, each one a different color. Every Peony lover should have some of these unusual Japanese Peonies. Picture below shows the typical flower. Varieties our choice, not labeled. This collection would cost you at least \$2.50 if you selected the varieties yourself.

Each Japanese Peony in this collection is different, but colors mostly pink and red.



SARAH BERNHARDT. Rating 9.0. See picture above. Beautiful apple-blossom-pink. Semi-rose type, strong growing, free blooming. Midseason. Fine for cutting. PRICES: 85c each; 2 for \$1.50.

SOLANGE. Rating 9.7. A magic blending of delicate waxy white, golden buff and delicate orange. One of the most beautiful Peonies in existence. Large, compact rose type; free bloomer. Late. PRICES: \$1.00 each; 2 for \$1.85.

THERESE. Rating 9.8. Highest rated pink Peony. A wonderful suffusion of lilac-rose and lilac-white shades, with translucent luster. Strong grower, free bloomer. Midseason. Delightfully fragrant. PRICES: \$1.00 each; 2 for \$1.85.

R. M. Kellogg Co.
Three Rivers, Mich.

3 for \$0.85
6 for 1.59
9 for 2.47
12 for 3.38

6 Giant Peonies 159

*Value
\$3.00 to \$4.00
if bought singly*

Now Kellogg's Biggest Peony Bargain is better than ever. You get six beautiful Giant Flowering Peonies—varieties our choice, colors labeled. Easily a \$3.00 to \$4.00 value. Color red, pink and white, two of each if you order the six. You will not go wrong on this fine collection.

PRICES: 3 for 85c; 6 for \$1.59; 9 for \$2.47; 12 for \$3.38. Color equally divided red, pink and white, or you may choose colors.



These Peonies Will Be Labeled For Color



All the Peonies in this Giant Collection are covered by our usual guarantee. All are fine quality roots that will delight you with their blooms.

R. M. Kellogg Company
Three Rivers - - - Michigan



10 Beautiful Iris \$1.00

Old Gold and Silver Collection

We call this our "Old Gold and Silver" collection because it contains such beautiful shades of gold and yellow and silvery blues. In addition there are also royal purples, so that the display at blooming time is truly majestic. You get all shades of beautiful Iris from frosty, shimmering light blues and whites to the darker shades of yellows and blues.

These are all fine Iris and in addition we give you TWO NEW

IRIS FREE of extra charge if you order while we still have a supply.

PRICES: 10 for \$1.00, with the two Iris free, making 12 in all.

Two New Iris
Free!
If You Order Promptly.

Send your order at once and we will send you two new outstanding Irises as yet unnamed — varieties that we will introduce later at high prices. Order this collection now and get yours FREE.



Kellogg's Surprise Rock Garden

20 plants \$1.89
for

INDEX
ON
PAGE 3



Twenty choice rock plants—all different, all fine varieties and all finest quality, guaranteed to please—packed neatly and guaranteed to reach you in good growing condition or order refilled free. **PRICES:** 20 plants \$1.89; 40 plants \$3.57.

10 Aristocrat



Ramezes

RAMESES. (Pictured above.) 40 in. Dykes Medal Winner, 1932. A fine blending of tourmaline-pink and soft yellow, with a decided yellow glow at the center.



Clara
Noyes

This collection of Iris gives you all the new and finer varieties—so much superior to the old varieties that you will surely want them in your garden. There is a boom in the popularity of Iris that is getting greater all the time. Order this collection and you will have the finest. For only \$2.95 we give you one each of the ten fine Iris listed here.

PRICES:	
<i>All German Iris on These Two Pages</i>	
1 for	\$0.45
2 for75
4 for	1.35

DAY DREAM. 42 in. This variety has fine, large flowers in a blend of pinkish tones, with falls darker than the standards, giving a very beautiful shaded effect.

KING JUBA. 40 in. Honorable mention by the American Iris Society. "Variegata" type. Standards old gold; falls dahlia-carmine. Very brilliant.

CLARA NOYES. 38 in. See the picture at the left. A very, very beautiful Iris. A rich blend of "Talisman Rose" colors. One of the most charming Irises ever originated.

WILLIAM MOHR. 26 in. See picture below. Pogocyclus Hybrid. One of our largest and finest Irises. Gigantic flowers of soft violet, beautifully veined with bright manganese-violet. Sold for \$50.00 only a few years ago.



William
Mohr

Iris \$2.95

Send us only \$2.95 and we will send you one Iris each of the ten varieties listed on these two pages. Or if you take ten you may select the varieties that you want. We recommend one of each for complete color range. (Note: Offer includes German Iris only—no Dutch or English.)

MELCHIOR. 36 in. A magnificent 6-inch flower. Standards deep bronzy violet; falls rich, velvety crimson-purple.

MODOC. 36 in. Early. Exquisite deep velvety black-purple, almost black in effect. One of our most handsome varieties.

NUMA ROUMESTAN. 36 in. This intensely red Iris from France will indeed be a delight in your garden. It grows 36 inches tall and is beautifully frilled. Indeed an aristocrat!

SAN FRANCISCO. 44 in. Plicata type. Winner of the Dykes Memorial Medal. A massive flower, double the size of other "Plicatas." White, with a feather-stitched edging of lavender-blue.

PLUIE d'OR. 41 in. Winner of Dykes Memorial Medal. The finest, largest, tallest of the deep yellows so far. Sold for \$35.00 when first introduced, now you can get them at much lower prices. See picture below.

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Pluie d'Or

R. M. Kellogg Co.
Three Rivers, Mich.



**FREE!
2 Wedgewood**

IF YOU ORDER THE 50
DUTCH IRIS AT RIGHT

The earliest of all and the best.
Fine delicate blue as shown.

PRICES: 3 for 37c;
6 for 57c; 12 for
99c; 25 for
\$1.87.

**50 Dutch
Iris
\$1.35**

A fine mixture of these delightful flowers, high quality bulbs, but not labeled, in full color range—blues, yellows, whites. PRICES: 12 for 45c; 25 for 75c; 50 for \$1.35; 100 for \$2.50. Two Wedgewood Free if you order 50 or more. Wedgewood labeled.



**10 English Iris
87¢**

20 for \$1.59
30 for 2.25

Fine orchid-like beauties. Very lovely. Here is a fine mixture of whites, blues, purples in light and dark shades. PRICES ABOVE.

Chubby Darlings

These pert and saucy flowers are the chubby darlings of Iris. Beautiful in a low border. Fine in a rockery or wherever chubbiness is desired. Grow 6 to 10 inches high.

6

Everblooming Miniature Iris

For \$2.97 we will send you one each of the six Miniature Everblooming Iris below, full color range, full blooming season.

\$2.97 (Value \$3.53)

These varieties, if planted all together, will give you flowers from early spring until fall. Something new and unusual in miniature Iris. One spring variety, Endymion, is included to give you a red.

BLACK MIDGET. Very dark purple, with soot-black buds. Flowers spring and fall. **PRICES:** 50c each; 2 for 85c; 3 for \$1.15; 4 for \$1.50; 6 for \$2.10.

ENDYMION. This is a brand new variety never before introduced. Color like the red in the picture above. Spring blooming. **PRICES:** 75c each; 2 for \$1.25; 3 for \$1.70; 4 for \$2.25; 6 for \$3.15.

LIEUT. CHAVAGNAC. Everblooming. Violet. Very fragrant. **PRICES:** 60c each; 2 for \$1.00; 3 for \$1.40; 4 for \$1.80; 6 for \$2.50.

OLIVE WHITE. A new cream colored variety, with green-gold veining. **PRICES:** 60c each; 2 for \$1.00; 3 for \$1.40; 4 for \$1.80; 6 for \$2.50.

SONNY. Everblooming. Blooms especially heavy spring and fall. Yellow. **PRICES:** 60c each; 2 for \$1.00; 3 for \$1.40; 4 for \$1.80; 6 for \$2.50.

SOUND MONEY. Flowers profusely twice a year. Yellow. **PRICES:** 48c each; 2 for 80c; 3 for \$1.10; 4 for \$1.45; 6 for \$2.00.

12 Early Spring Miniature Iris, \$2.25

This collection is entirely composed of the new and best Miniature Iris varieties, all the varieties below are spring blooming. Note the fine, full color range.

GLEE. A soft yellow. Graceful and charming. 8 to 12 inches.

FAUNTLEROY. A new color in miniatures. Standards grayish white, edged soft yellow; falls flaring raisin-purple with narrow yellow border. First "variegata" miniature.

PAPOOSE. Very unusual. Standards soft buff, lightly flecked with wine; falls flaring dark mahogany, with a narrow buff border.

PRICES: All Spring Blooming Varieties, 27c each; 2 for 50c; 4 for 85c; 6 for \$1.20; 12 for \$2.25.

ROSE MIST. A delightful new color for your miniature collection—new, soft mauve-pink.

SNOWCAP. A fine new snow-white variety. Your garden is not complete without a white. Be sure to order Snowcap.

DR. MANN. A delightfully bi-colored petunia-violet variety. Very pretty scintillating shades.

NEGUS. This royal little fellow is a deep, deep purple. You need Negus in your collection.

**Both Collections
\$4.95**

Total Value \$5.22
18 Miniature Iris in all.

SEE INDEX ON PAGE 3

New! Fall Blooming Iris **Black Magic**



Black Magic

Just see the deep lustrous velvety blue-violet of this new fall blooming Iris. We wish you could feel the texture—it is just like a piece of rich sateen.

Black Magic is called the finest fall blooming Iris in the world and every flower gardener who wants something extra fine will want at least one rhizome. It produces more flowers in September than other Irises produce during the regular season, each rhizome produces from three to six flower stalks in the fall with several flowers to each stalk. In addition, it also blooms profusely in May.

Black Magic is a flower that will make your garden outstanding.

PRICES: Black Magic sold during 1936 at \$10.00 each and during 1937 at \$2.50 each. Now we offer it to you at new low prices.

1 for \$1.00; 2 for \$1.85; 4 for \$3.50

Kellogg's Collection of Fall Blooming Iris

SUPER AUTUMN KING. Not the old Autumn King, but an improved variety. Super Autumn King is identical with Autumn King in color but produces twice as many flowers and is a more prolific fall bloomer than Autumn King and flowers are better shape. Colors, light and dark blue
PRICES: 25c each; 3 for 60c; 6 for \$1.00; 8 for \$1.25; 12 for \$1.75.

AUTUMN QUEEN. A beautiful shimmering white and indeed a good mate for the Super Autumn King. **PRICES:** 60c each; 3 for \$1.45; 6 for \$2.40; 8 for \$3.50.

DORCAS HUTCHESON. Rich beautiful violet. **PRICES:** 50c each; 3 for \$1.20; 6 for \$2.00; 8 for \$2.50; 12 for \$3.50.

PEGGY BABBINGTON. A delightful yellow. **PRICES:** 35c each; 3 for 85c; 6 for \$1.40; 8 for \$1.75.

Here's a whole garden of autumn blooming Iris in a fine variety of colors. Surprise your neighbors with this wonderful display.

BLACK MAGIC AND SUPER AUTUMN KING INCLUDED

Note that you get both the new Black Magic and the famous Super Autumn King in the collection below—indeed a fine value.

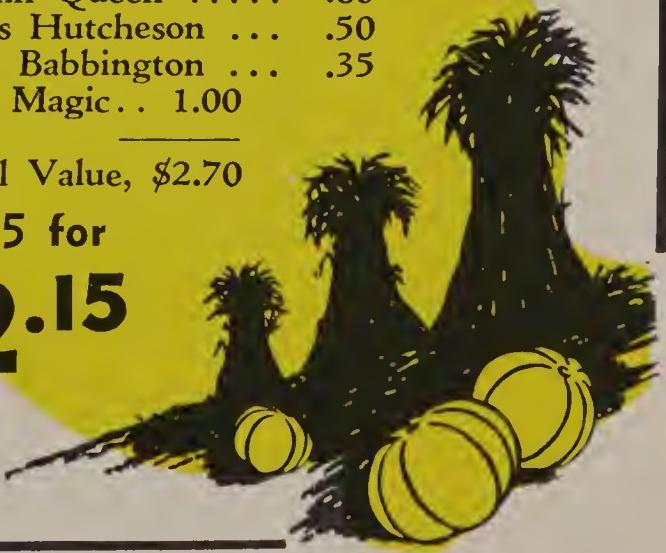
Fall Blooming Special

1 Super Autumn King ..	\$0.25
1 Autumn Queen60
1 Dorcas Hutcheson50
1 Peggy Babbington35
1 Black Magic ..	1.00

Total Value, \$2.70

All 5 for

\$2.15



Kellogg's
Aristocrat

Here are the true blue-bloods of poppydom—Poppies that will make your garden distinctive—Poppies you

Free!
3 Olympia!

At the left is a picture of the beautiful double Poppy, Olympia. Order both the Henri Cayeux Collection of Poppies for \$1.47 and the collection of six Aristocrats for \$1.79 and we will add to your order three Olympia—FREE of extra charge! Value of three Olympia is \$1.19. See bottom next page for six Aristocrats.

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Olympia Double Poppy

This amazing double Poppy is rich, beautiful flame-scarlet, in double rows of fluffy petals, surely one of the most beautiful of Poppies. Rare and distinctive. Order now before the Olympia are all gone.

Note: If you wish to buy Olympia without ordering the two collections, prices are 50c each; 2 for 87c; 3 for \$1.19; 6 for \$1.98.

Henri Cayeux Collection \$1.47

Order this collection and get the amazing purple Henri Cayeux at a saving. You receive:

1 Henri Cayeux	\$0.75
1 Perfection50
1 Lulu A. Neeley50
1 Mrs. Perry30
<hr/>	

\$2.05

All Yours For Only ... \$1.47

**Now!
a
Purple
Poppy**

[10]



HENRI CAYEUX. Purple! Can you imagine the beauty of a purple Poppy? Henri Cayeux is a rich, rich beauty. Be the first to have it. Can be had in the Henri Cayeux Collection at the left, or you may order Henri Cayeux alone at the following prices: 75c each; 2 for \$1.29; 3 for \$1.77; 6 for \$2.98.

Poppies

will be proud to have. Can be planted in the fall only. Order early.

PERFECTION. (1) Shown at right, top flower. Pretty fluted petals of delicate shell-pink, rich purple-black stamens. **PRICES:** 50c each; 2 for 87c; 3 for \$1.19; 6 for \$1.98.

WURTEMBERGIA. (2)

Shown at right, middle flower. A brilliant flaming red torch on tall, straight stems—a gushing fountain of rich black stamens. **PRICES:** 50c each; 2 for 87c; 3 for \$1.19; 6 for \$1.98.

LULU A. NEEDLEY. Like Wurtembergia but petals black-rimmed. Prices: 50c each; 2 for 87c; 3 for \$1.19; 6 for \$1.98.

MRS. PERRY. (3) Shown at right, lower flower. Best coral-pink Poppy grown. Don't miss it. **PRICES:** 30c each; 2 for 49c; 3 for 69c; 6 for \$1.29.

PERRY'S WHITE. The ideal white Poppy. Blooms are very large and have a fine satiny texture—very entrancing and beautiful. Crimson-maroon marking at the base of the flower petals. Perry's White will greatly improve the appearance of your Poppy garden. Order at least a few. **PRICES:** 75c each; 2 for \$1.29; 3 for \$1.77; 6 for \$2.98.



6 for \$1.79

Perfection Collection (6 Aristocrats)

This collection gives you two each of the varieties shown above—
2 Perfection, 2 Wurtembergia, 2 Mrs. Perry—Total value, \$2.23—
All six for only \$1.79.

60 Triumph Tulips

\$3.25

All the beauty and grandeur of Darwins together with
E A R L Y
BLOOMING.

These are a cross between Early Tulips and Darwins. Flowers are large, stems medium tall. Early—sometimes called Early Darwins. For only \$3.25 we send you ten each of following varieties, sixty bulbs in all. 4- to 5-inch size.

ALBERIO. Beautiful cerise-scarlet with yellowish edge.

ALGIBA. (See upper Tulip at right.) Color, beautiful heliotrope.

ELIZABETH EVERE. Beautiful pink. Flowers are large and stems strong.

KANSAS. Snow-white with lemon-yellow center.

MISSISSIPPI. (See lower flower.) A beautiful scarlet red with yellow base.

URSA MINOR. A deep golden yellow to give brightness to your Triumph Tulip garden.

All fine for outdoor planting.

4 to 5
inch
Bulb

This is a No. 1 (11 to 12 cm.) Dutch Tulip bulb—the size we furnish for most varieties. It is 4 inches to 5 inches around. Parrot Tulips and some Cottage varieties average a little smaller. For these we furnish top size bulbs. We furnish the best sizes for outdoor planting in all cases.

Measurement is around, not across. A 4½-inch bulb measures 1½ to 1¾ inches across, depending on the flatness.

PRICES

All Triumph Tulips	
6 .	\$0.55
12 .	.85
25 .	1.50
50 .	2.75
100 .	5.25

PRICES	
All Triumph	
Tulips	
6 .	\$0.55
12 .	.85
25 .	1.50
50 .	2.75
100 .	5.25

Early!
Tall!
Large!
Beautiful!

Algiba

[12]

Mississippi

50 Giant Darwins \$2.95

Many people consider Darwin varieties of Tulips absolutely the finest that can be obtained. They are large in size, tall growing and exceedingly beautiful in coloring. Now we offer you Kellogg's Giant Darwin Tulip collection in colors shown here. Every one is a giant variety as the name implies. The coloring of each is eye-striking and beautiful. This is a collection that will really make yours the outstanding Tulip garden in your neighborhood. PRICES: 25 for \$1.75; 50 for \$2.95; 100 for \$5.62; 200 for \$10.50.

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RED GIANT

Truly a marvel of beauty. Huge red flowers on tall straight stems.

WHITE GIANT

A huge, pure white Tulip that is needed in every Tulip garden. Really the best of the white varieties.

YELLOW GIANT

The richness of coloring in the mammoth Darwin Tulip Yellow Giant is truly very beautiful. Just like a huge cup of gold.

PURPLE GIANT

This is the most royal of all Tulips. The color is far more rich and beautiful than can be shown in any picture.

PINK GIANT

You will love the delicate pink shade of this amazingly beautiful Darwin Tulip. Huge in size.



- 1 Madame Krelage
- 2 Baronne de la Tonnaye
- 3 Zwanenburg
- 4 Faust
- 5 Pride of Haarlem

Send All Orders to
R. M. KELLOGG CO.
Three Rivers,
Michigan

Kellogg's "Dream o' Beauty" Tulips

The beautiful Tulips of this collection are such shades as to produce a beautiful dreamy effect when planted together. You should have all of them and plant them in a group.

MADAME KRELAGE. (1) (Darwin.) This Tulip is a beautiful creamy purple-pink, a delightful shade and a grand flower. PRICES: 6 for 55c; 12 for 85c; 25 for 1.50; 50 for \$2.75; 100 for \$5.25.

BARONNE DE LA TONNAYE. (2) (Darwin.) The delicate tints of this beautiful flower will delight you. It is a pretty blushing rose. 26 inches high. PRICES: 6 for 55c; 12 for 85c; 25 for \$1.50; 50 for \$2.75; 100 for \$5.25.

ZWANENBURG. (3) (Darwin.) White Tulips are becoming more and more popular and this is one of the most delightful of the whites. Flowers are very large. PRICES: 6 for 65c; 12 for 95c; 25 for \$1.70; 50 for \$3.15; 100 for \$6.00.

FAUST. (4) (Darwin.) You will be delighted with the magnificence of this flower. Grows 30 inches high. One of the finest deep purple Tulips. PRICES: 6 for 57c; 12 for 89c; 25 for \$1.57; 50 for \$2.89; 100 for \$5.50.

PRIDE OF HAARLEM. (5) (Darwin.) This beautiful Tulip has a brilliance that is just meant to match, with the other colors of Kellogg's Dream o' Beauty Collection. Color is beautiful rosy carmine, blue base. Grows 25 to 30 inches high. Very large flower; sweet scented. PRICES: 6 for 55c; 12 for 85c; 25 for \$1.50; 50 for \$2.75; 100 for \$5.25.

Dream o' Beauty Tulip Collection

8 Madame Krelage	\$0.73
8 Baronne de la Tonnaye73
8 Zwanenburg87
8 Faust73
8 Pride of Haarlem73
10 City of Haarlem	1.00
Total Value	\$4.79

Special Price
Only \$3.15

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Special!

Flame Collection \$2.97
Dream o' Beauty Coll. 3.15
Value \$6.12
Both for Only \$5.85

This special gives you the opportunity to purchase Kellogg's two most outstanding and favorite Tulip collections at a saving. You get 50 bulbs in the Dream o' Beauty Collection and 48 in the Flame Collection, making a total of 98 large, Dutch Tulip bulbs.

Total value of the two collections \$6.12

Special Price when you order both \$5.85

See pages 16 and 17 for Kellogg's Flame Collection.

City of Haarlem

This amazingly beautiful, fiery cardinal-red Tulip is decidedly the outstanding variety of recent years. The flowers are immense and have a large blue-black base, edged with white. Decidedly it deserves all its popularity. It is one of the most amazingly beautiful reds ever originated. Height about 21 inches. (Darwin.)

PRICES: 6 for 80c; 12 for \$1.15; 25 for \$2.30; 50 for \$3.95; 100 for \$7.50.

Note that you get ten City of Haarlem in Kellogg's Dream o' Beauty Collection at the left.



48 Flame Tulips \$2.97

This collection is made up of the brilliantly colored Tulips shown on these two pages, 6 bulbs of each variety, total value \$5.43.

① These are the new and better varieties of Tulips. Your Tulip garden will be the leader in your neighborhood if you plant Kellogg's Flame Collection—brilliant and harmonious in coloring—a blaze of glory in the early spring.

VENUS. (1) (Darwin.) Can you imagine such a thing as pink-silver! Venus is a beautiful pink-rose color with a silvery sheen, truly striking and wonderful. Base white marked with a pale blue ring. Very lovely. Height 28 inches. PRICES: 6 for 52c; 12 for 81c; 25 for \$1.43; 50 for \$2.64; 100 for \$5.00.

YELLOW BEAUTY. (2) (Darwin.) A clear golden yellow—a rare beauty. Just as beautiful as the picture. PRICES: 6 for 62c; 12 for 90c; 25 for \$1.79; 50 for \$3.10; 100 for \$5.85.

AMERICAN FLAG. (3) (Rembrandt.) Picture below. Just as glorious as the beautiful banner from which it was named. Large, dark red petals with pure white, broad lines as shown. Very striking. PRICES: 6 for 78c; 12 for \$1.13; 25 for \$2.25; 50 for \$3.88; 100 for \$7.35.

THE BISHOP. (4) (Darwin.) Picture below. A beautiful deep violet that glistens and shimmers in the sun with wonderful effect. Beautifully shaped. About 30 inches tall. One of the very best violet Tulips. PRICES: 6 for 78c; 12 for \$1.13; 25 for \$2.25; 50 for \$3.88; 100 for \$7.35.

PINK PEARL. (5) (Breeder.) The picture shows the color of this beautiful Tulip but not the beautiful pearly texture. Outside lilac-pink with rosy bloom; interior rose with creamy white shading. Height 26 inches. PRICES: 6 for 62c; 12 for 90c; 25 for \$1.79; 50 for \$3.10; 100 for \$5.85.

GOLDFINCH. (6) (Early.) The picture shows you the beautiful golden bronze color, excepting the inside, which is deep bronze with lighter edge. Very stately. Height about 30 inches. PRICES: 6 for 68c; 12 for 99c; 25 for \$1.93; 50 for \$3.41; 100 for \$6.44.

LOUIS XIV. (7) (Breeder.) A royal monarch dressed in rich dark purple robes, shaded steel-blue. Enormous size. About 30 inches tall. One of the finest Breeders. PRICES: 6 for 60c; 12 for 86c; 25 for \$1.73; 50 for \$2.95; 100 for \$5.63.

INDIAN CHIEF. (8) (Breeder.) A huge and glorious cup of burnished coppery red. The most glorious of all Breeder Tulips. 38 inches high. PRICES: 6 for 83c; 12 for \$1.22; 25 for \$2.18; 50 for \$4.03; 100 for \$7.68.

Free!

**4 City of
Haarlem**

Order two Flame Collections at \$5.94 for the two and we will add four City of Haarlem free of extra charge, 100 bulbs in all.

⑧

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Chionodoxa

50
Chionodoxa
\$1.17
 (Luciliae Blue)

These charming and cheerful flowers produce a beautiful color display almost before the snow has left the ground. We furnish Luciliae Blue variety, not a cheap mixture. The spikes about 10 to 12 inches high. PRICES: Blooming size bulbs, 12 for 39c; 25 for 66c; 50 for \$1.17; 100 for \$2.20.



Scilla

48
SCILLAS
 now **\$1.15**

This year we have a new low price for you on Scilla—one-third lower than last year. Fine for lawn planting, delightful in their coloring. Two varieties as follows:

Scilla campanulata. Pink or white; state choice.

Scilla sibirica. Blue or white; state choice.

We will send you twelve of each kind when you order 48, or you may choose the colors you want. PRICES: 12 for 37c; 24 for 65c; 48 for \$1.15.

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50
Snowdrops
\$1.25

Beautiful little white pearls that appear very early in the spring, often before the last snows have departed. Very fresh and delightful. Now we have them at a new low price. PRICES: 12 for 40c; 25 for 65c; 50 for \$1.25; 100 for \$2.35; 200 for \$4.50.

**100 of these
Dainty Darlings**

\$1.79

A fine mixture of the flowers shown here, total 100 bulbs. Or you can buy them separately by variety at the prices shown for each. We recommend this fine mixture. It will make a delightful display. Plant in beds, under shrubbery, or in lawns. All varieties included, labeled.

25
Grape
Hyacinths
59c

Heavenly Blue
 Grape Hyacinths never lose their charm. Can be grown in the garden, in the lawn, or among shrubbery. We supply the Heavenly Blue variety.

PRICES: 25 for 59c; 50 for \$1.00; 100 for \$1.87.

Grape
Hyacinths



100
Mixed
Crocus **\$1.87**

These are brave, saucy flowers that seem to smile reassuringly at mortals who are tired of low hung clouds and gray, gloomy days. They are charming in the lawn or charming in borders. Mixture of yellow, white, blue and striped. PRICES: 50 for \$1.00; 100 for \$1.87; 200 for \$3.49.

50 Darwin Tulips \$2.45

Lovers of the mammoth-flowered, tall, richly colored Darwin Tulips will welcome this new collection. This collection is composed of a mixture of our best Darwin varieties—varieties that would cost you at least \$3.50 for 50 if you selected the varieties yourself. This collection is selected from our surplus regardless of the value of the varieties and you may find many of our highest priced bulbs in it. We include a full range of colors as found in Darwin Tulips.

PRICES: 12 for 75c; 25 for \$1.35; 50 for \$2.45; 100 for \$4.67; 200 for \$8.75.

Kellogg's Surprise Bulb Collection

A mixture of early spring flowers such as Tulips, Crocus, Hyacinths, Daffodils, Chionodoxas, Scillas, and others. Often much more than a \$5.00 value. We do not strictly limit the value but may give you more should our surplus warrant.

It is impossible to avoid surplusses and everything from our over-supply goes into this collection, regardless of value.

All bulbs strictly high grade. Cannot tell you exactly how many you will receive and do not promise the entire list enumerated above, but we do guarantee satisfaction with quantity as well as quality. Order early while we have a good variety.

At Least
\$5 Value
for Only
\$2.99



8 Phlox 99c
I Africa FREE

Fine, sturdy plants, mixed colors, varieties our choice, unlabeled. One red Africa free if you order quick. Full details on catalog envelope or order from here.

FIND WHAT YOU
WANT QUICKLY
--- INDEX PAGE 3



Striped Beauty

Yellow Mammoth

King of the Blues

King of the Whites

50 Aristocrat *Crocus* for only

Saucy, charming, delightfully impudent, beautiful—there in a nutshell we have a fine description of these amazingly early spring flowers. Can't you just imagine the delightfully stimulating effect the first sight of them will have on you next spring? These varieties are for those who want the aristocratic best.

The pictures show you the beautiful coloring. You will welcome these exceptionally high grade bulbs, for they are top size (7 to 9 cm. around) and will bloom for you most satisfactorily. Prices at right.

STRIPED BEAUTY. The gay little dandy of the Crocus family, just as pretty as it can be.

YELLOW MAMMOTH. We all love the rich, pure golden buttercup colors. You will truly find Yellow Mammoth delightful.

KING OF THE BLUES. What color is prettier than blue in a garden? Be sure and have this delightful variety.

KING OF THE WHITES. Grow this variety for its sweet purity.

PURPUREA GRANDIFLORA. This is a delightful purple flower. The royal beauty of Crocus.



Avondzon

20 Double Tulips

\$1.00

A better name for these lovely flowers would be Peony Flowering Tulips for they are almost identical in form with gorgeous double Peonies. This collection gives you 20 bulbs, 5 each of yellow, white, scarlet, and pink. Varieties not labeled. Or if you take forty, you get ten of each.

Free! 2 Avondzon

Order two of these collections and we will add to your order two Avondzon, the new double Tulip shown at the left, free of extra charge—unquestionably one of the finest double Tulips yet to be originated—new!

Avondzon is practically a Double Darwin—tall, May blooming, beautiful. Prices: 25c each; 3 for 60c; 6 for \$1.00; 12 for \$1.85. 4- to 5-inch bulbs.

SEE
INDEX
PAGE 3

100 Lily-Flowering Tulips \$3.95

25 for \$1.25;
50 for \$2.10

Purpurea Grandiflora

\$1.50

Prices of Aristocrat Crocus

Top Size Bulbs (7-9 cm.)

12 for	\$0.60
25 for	1.00
50 for	1.50
100 for	2.35
200 for	4.05
300 for	5.75

100 "Parrots"

\$3.95

Including 25 Fantasy—
Fantasy Shown at the Right

Parrot Tulips make one think of a gay swash-buckling dandy with his gaudy plumes, velvet, and air of strutting romance. Just look at the picture of Fantasy here. In this collection of 100 we give you at least 25 Fantasy together with a mixture of other Parrot Tulips in a variety of colors, total number of bulbs you will receive 100, all large 4- to 5-inch Dutch bulbs. PRICES: 25 for \$1.25; 50 for \$2.10; 100 for \$3.95.

R. M. KELLOGG CO., Three Rivers, Michigan

[21]

Large 4- to 5-inch Dutch Bulbs

100
Lily-Parrot Mixture
\$3.95

This gives you both the Lily-Flowering and Parrot varieties, about fifty of each kind. All bulbs large 4- to 5-inch Dutch size, varieties our choice, unlabeled. Fantasy, Parrot Tulip, included. PRICES: 25 for \$1.25; 50 for \$2.10; 100 for \$3.95.



30 Aristocrat

This collection, now the favorite of Kellogg customers, gives you five each of the six beautiful Hyacinth varieties shown below. What more complete range of colors could you ask than this? Note the wonderful coloring and just imagine the fine effect these

Gay and Youthful Beauty

For gaiety, youthfulness and freshness of coloring; and crispness, there are no flowers more delightful than Hyacinths. They bloom early in the spring when the ground is still soft from melting snows or the earliest of the spring rains. Look ahead now to your needs for early spring inspiration and beauty and you will realize that you must have a bed of Hyacinths in your garden.



FIND WHAT YOU
WANT QUICKLY
INDEX ON PAGE 3

LA VICTOIRE. No Hyacinth garden is complete without red, and here is a wonderful glistening carmine to glorify yours. La Victoire retains this wonderful color to the very end. Spikes large. Splendid outdoors. PRICES: 6 for 79c; 12 for \$1.45; 25 for \$2.70; 50 for \$4.95; 100 for \$9.45.

L'INNOCENCE. You must have this beautiful white variety for the very wholesomeness of its beauty. L'Innocence is a wonderful pure white—the finest of all white Hyacinths. Well adapted to outdoor growing. PRICES: 6 for 79c; 12 for \$1.45; 25 for \$2.70; 50 for \$4.95; 100 for \$9.45.

[22].

BISMARCK. Haven't you often wished you could bring the sky's blue to your garden? Bismarck does it with its beautiful bright sky-blue, shading to violet in the center of the petals. Spikes large and well formed, bells immense. Fine out-of-doors. PRICES: 6 for 79c; 12 for \$1.45; 25 for \$2.70; 50 for \$4.95; 100 for \$9.45.

Hyacinths \$2.70

beautiful flowers are going to have on you and your friends next spring. Order the thirty at the special price above or make your own selection of varieties at prices quoted with descriptions below.

Plant Under Shrubbery

Don't forget that these flowers bloom early—before your shrubbery comes into leaf—and hence can be planted under your shrubbery, converting an otherwise dreary spot into a beautiful and colorful panorama. Do not make the mistake of believing that Hyacinths must be grown in pots. They are one of the finest of outdoor flowers.



CITY OF HAARLEM. You will never be able to resist the glory of this bright buttercup-yellow flower. Or call it golden! Spikes large and extra fine. Will do fine in your garden. PRICES: 6 for 79c; 12 for \$1.45; 25 for \$2.70; 50 for \$4.95; 100 for \$9.45.

MARCONI. Just see the fine shades of pink in this wonderful variety! We feel that we are offering you the finest of pink Hyacinths in Marconi. It should be in every early spring garden. PRICES: 6 for 79c; 12 for \$1.45; 25 for \$2.70; 50 for \$4.95; 100 for \$9.45.

GRAND MASTER. Just like fine, delicate blue porcelain. And you will be delighted with the way the dark stem harmonizes with the flowers. Spikes large, broad, well filled. One of the finest light blues for outdoors. PRICES: 6 for 79c; 12 for \$1.45; 25 for \$2.70; 50 for \$4.95; 100 for \$9.45.

33 Aristocrat Narcissi

\$3.25

This collection gives you three each of all varieties excepting Red Cross—all aristocratic and lovely—all exceedingly beautiful. \$4.61 value for \$3.25.

Free! . . . ONE RED CROSS

Order two collections, at \$6.50 for the two collections, and you get one Red Cross, 35c value, free of extra charge.

Van
Waveren's
Giant

VAN WAVEREN'S GIANT. This is an enormous beauty. See the beautiful colors above. Very graceful, aristocratic and beautiful! PRICES: 3 for 50c; 6 for 85c; 12 for \$1.56; 25 for \$2.88; 50 for \$5.38.

CROESUS. (Incomparabilis.) Light canary-yellow perianth. Open flat. Orange-red cup. PRICES: 3 for 37c; 6 for 63c; 12 for \$1.15; 25 for \$2.13; 50 for \$3.97.

GOLDEN FRILLED. (Yellow Trumpet.) Very beautiful because of its fine frilled edge. Outer petals yellow, cup deep yellow. 3 for 50c; 6 for 85c; 12 for \$1.56; 25 for \$2.88; 50 for \$5.38.

VON SION. (Double Trumpet.) Yellow trumpet and petals, large flower. PRICES: 3 for 37c; 6 for 63c; 12 for \$1.15; 25 for \$2.13; 50 for \$3.97.

RED CROSS. (Incomparabilis.) Flowers extra large and open flat with primrose-yellow perianth and frilled deep yellow cup. Strong grower, free flowering, flowers long lasting. PRICES: 1 for 35c; 3 for 86c; 6 for \$1.47; 12 for \$2.70; 25 for \$4.98; 50 for \$9.29.

FIRETAIL. (Barri.) Pictured at left. Grows tall, very beautiful. PRICES: 3 for 50c; 6 for 85c; 12 for \$1.56; 25 for \$2.88; 50 for \$5.38; 100 for \$10.40.

KING ALFRED

Mammoth flower of deep orange-yellow and beautiful form as pictured at right. PRICES: 3 for 45c; 6 for 75c; 12 for \$1.37; 25 for \$2.52; 50 for \$4.71; 100 for \$9.10.

Firetail



Spring
Glory

Pictured at right. 3 for 37c; 6 for 63c; 12 for \$1.15; 25 for \$2.13; 50 for \$3.97; 100 for \$7.67.

CHEERFULNESS. (Pictured below.) This flower should be in every Daffodil garden because of its unique form (see picture below). The white is very creamy and the yellow center delightful. Very fragrant. Stems strong, very fine in the garden. PRICES: 3 for 37c; 6 for 63c; 12 for \$1.15; 25 for \$2.13; 50 for \$3.97; 100 for \$7.67.



Magic Lily \$1.00

(*Lycoris Squamigera*)



This delightful lily-like member of the Amaryllis family blooms as magically as if bewitched by Aladdin and his famous lamp. First, in the spring, it sends up attractive green foliage, which disappears in midsummer; then three or four weeks later the flower stalks appear, in groups, entirely without foliage, and each stalk bearing seven to twelve fragrant, lily-shaped flowers. Flowers are delicate lilac-pink in color, beautifully shaded with blue. Picture above shows Magic Lily in the flowering stage.

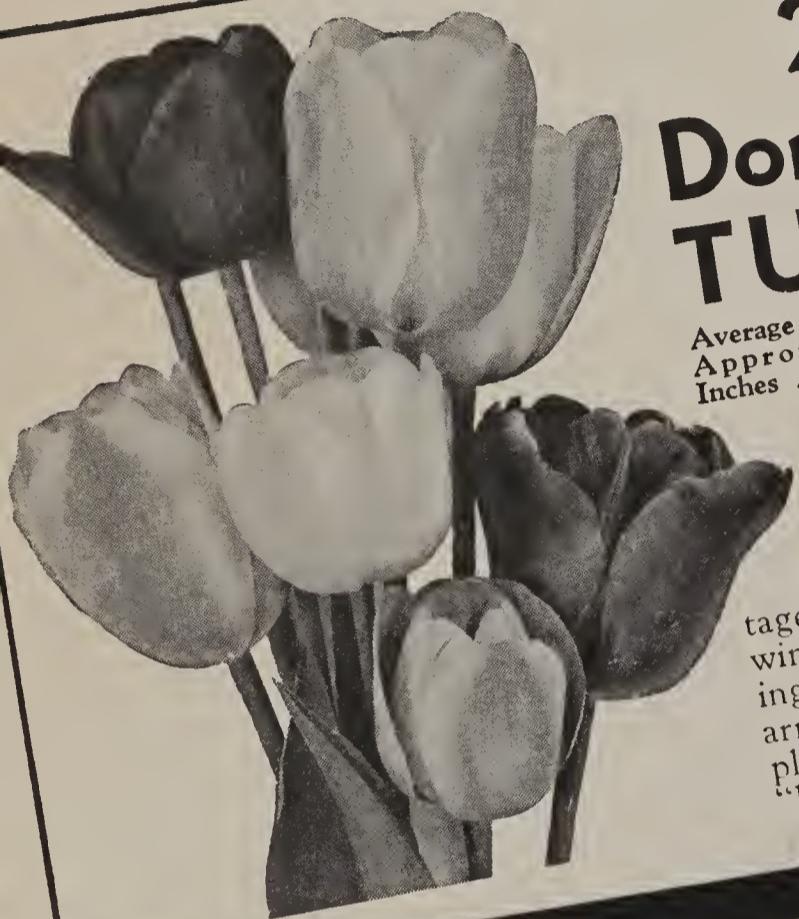
Perfectly hardy. May be left in the ground year after year without attention.

PRICES: \$1.00 each; 2 for \$1.85; 3 for \$2.70; 4 for \$3.50.

Kellogg's
Dollar Bar-
gains Give
You a Lot
For a Little

DOLLAR

Here are some of Kellogg's most popular flowers—big value for your dollar. Don't overlook these if you want your money's worth.



25 Domestic TULIPS

Average Size of Bulbs
Approximately 4 Inches Around \$1

We send you a fine mixture of high grade, domestically grown Tulip bulbs—Cottage, Breeder, and Darwin varieties—all blooming size, in fine coloring—red, pinks, purple, whites, yellows, "blacks," etc.



25 NARCISSI Mixed \$1

Fine blooming size bulbs in a number of varieties and types, our choice, not labeled. Approximately \$1.50 to \$2.00 value. Fresh, gay beauty for you in the early spring when you need it.

HYACINTHS

10 for \$1

Best size for outdoor blooming—bulbs approximately 6 inches around (15 to 16 cm.) Identical same high quality that you would get if buying by variety. Full color range such as light and dark blues, pinks, whites, reds and yellows. At least five different colors.



German IRIS

15 for \$1

All colors from frosty, shimmering white to rich deep blues and purples, and beautiful golden yellows, too. Selected from the better Iris varieties. Many retail at 25¢ each and more. A real bargain. Our choice, not labeled.



50 Grape Hyacinths

Famous Heavenly Blue variety. One of the most delightful early spring flowers. Fine for garden, lawn or under shrubbery. Fine blooming size bulbs furnished.



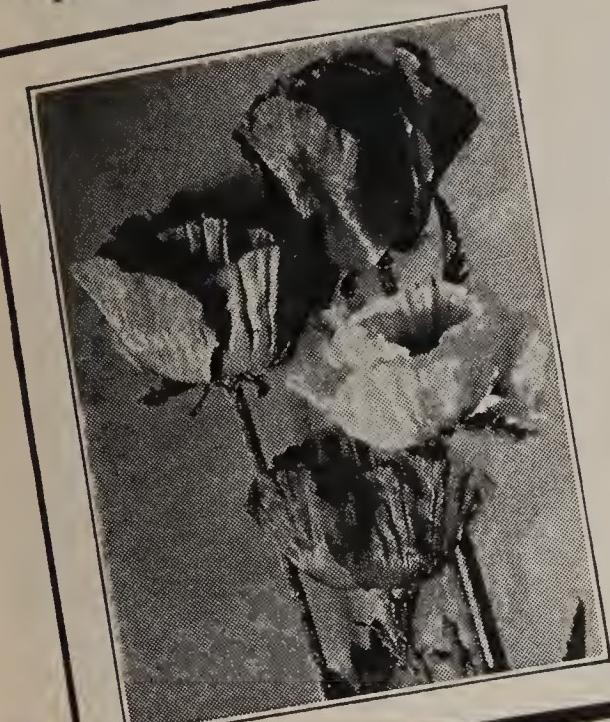
HARDY PHLOX

10 for \$1

A fine collection in full color range. Each variety different. All high grade varieties.

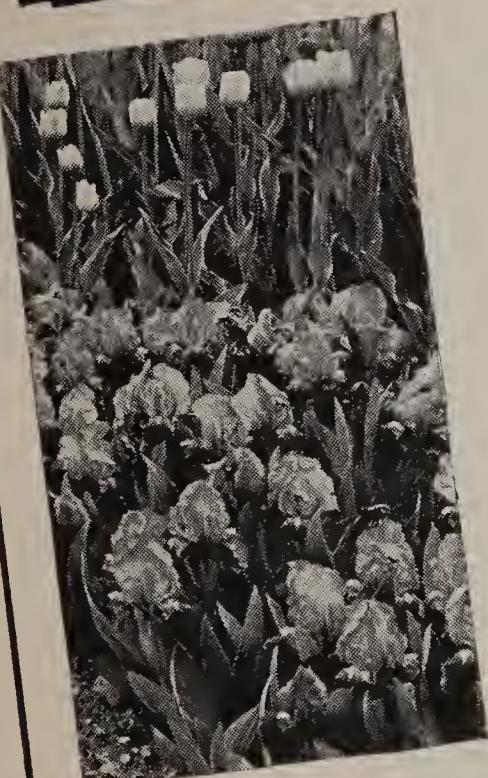
Strong, healthy, field-grown plants that will start quick growth next spring. Will come through the winter in fine condition. Value of this collection \$2.00 to \$3.00.

BARGAINS



POPPIES
5 for \$1

Kellogg's Biggest Poppy Bargain. A brilliant, fiery display for your garden, in all the various shades. Varieties our choice, not labeled.



Miniature
IRIS
10 for \$1

You get a fine mixture of the better known miniature Iris in a fine variety of colors—our choice, varieties not labeled. A real bargain in these darling flowers.

17
Dutch
TULIPS

Fine, Large, 4-5 Inch Bulbs

A fine, glorious planting in all the brilliant colors of the rainbow at a bargain price. Bulbs same high quality as those listed elsewhere in this book. At least eight different varieties guaranteed. All different in coloring — Cottage, Breeder and Darwin. \$1



4 PEONIES \$1

Three different colors, red, pink and white (you get two of either red or pink.) All giant blooming varieties. All high grade stock, that will make a quick growth and bloom satisfactorily for you next season.



Parrot Tulips
20 for \$1

These gay dandies should be in every Tulip garden. We send you several different varieties, all different in form and coloring. This is the real way to buy Parrot Tulips. Bulbs 4 to 5 inches around — the best blooming size for Parrots.



Mixed
CROCUS
50 for \$1

Fifty fine Dutch Crocus bulbs in a fine variety of colors—yellow, white, blue and striped varieties. Plant this collection and have a delightful surprise when they bloom next spring.



All of these bargains are worth more than the price asked. Many are a \$1.50 to \$2.00 or more value. Send your order early.

*50 for
\$1.87*



**Plant Under
Shrubby**

Remember that Narcissi bloom early before your shrubbery leaves out and therefore you can utilize the ground close up to your shrubbery for Narcissi planting. They will bloom beautifully there. You always have room for Narcissi.

Just think — a beautiful plot of Narcissi can be yours for only \$1.87. This mixture is composed of fine blooming size bulbs in a number of varieties and types, our choice, not labeled. Would cost you \$2.50 to \$3.00 if you made the choice of varieties. Fine for planting in the lawn.

25	\$1.00
50	1.87
100	3.59



Paper-White Narcissi

**30 Paper-White
Narcissi**

6 for \$0.40
15 for .77
\$1.47

These dainty flowers are so easy to grow even by city dwellers that we recommend them to everyone. Just place the bulbs among stones in a bowl of water and they grow and bloom on your window-sill. We suggest that you order at least 30 bulbs and plant, starting in November, about five every three weeks.

PRICES: 6 for 40c; 15 for 77c;
30 for \$1.47.

**4 Japanese
Iris \$1.00**

These are truly the most beautiful Iris that grow. Blooms measure from 8 to 10 inches across and yet are very delicate in texture and shape. They bloom especially well in moist spots that are partly shaded. Fine around the Lily pool. Can be easily grown anywhere if you give them plenty of water and fertility.

We send you four strong, healthy roots, each one a different variety and different markings. Shades of purple and creamy white touched with gold. Varieties our choice, not labeled. **PRICES:** 40c each; 2 for 65c; 4 for \$1.00; 8 for \$1.75.



This Book is *Free!* if you Order Before September 15th



This brand new book, published for the first time this year, will be sent to you free and postpaid if your order amounts to \$3.00 or more and if your order is mailed before midnight of September 15, 1939. It will be sent to you immediately upon receipt of your order—no waiting—and thus you will have it when you need it, before your bulbs arrive, so that you can set them with full knowledge of the best methods. You will secure the best results and have the top-notch early-spring garden in your neighborhood. **OFFER EXPIRES SEPTEMBER 15, 1939.**

Make It Good—That's What We Told the Author

In contracting with the author for this book our instructions were—make "Gay Spring Flowers and How to Grow Them" just as complete as possible. This book will answer all your questions about all items that are planted in the fall clearly and accurately. It is written in handy question-and-answer form so that you can easily find what you want. Style is interesting as well as instructive. **It will insure your garden success.**

"Gay Spring Flowers and How to Grow Them" was not yet completely written when this catalog went to press but we can assure you that it will run at least 32 pages—probably many more. Printing high quality—materials high quality—cover attractively designed and colored—illustrated. Be sure to get your copy.



Don't Forget to Order Early!

Remember that "Gay Spring Flowers and How to Grow Them" is free only if your order is mailed before midnight of September 15, 1939. Make out your order and mail it to us at once, then look through your copy for the information that will help you have the best flower garden in your neighborhood. You could not buy better information if you paid \$1.00 or more.

IF YOU SEND A \$5 ORDER

you will get the book free and also a \$1.00 value, your choice. See next page.

**R. M. Kellogg Co.
Three Rivers, Michigan**

Value of Extra charge If Your Cash Order totals \$5.00 or more

WATCH YOUR ORDER

Often orders amount to \$4.75, \$4.85, or some similar amount. A \$4.85 order does not get the dollar value free, but by adding 15c more to a \$4.85 order you make the amount \$5.00 and get the \$1.00 value. 25c added to a \$4.75 order does the same and so on.

GUARANTY

Stock given you as premium value is the same high quality as you would get if you paid cash and is covered by the same guaranty. It must reach you in good growing condition or order refilled free of charge.

If your cash order for fall planting stock from this catalog amounts to \$5.00 or more, you may select another \$1.00 value free—any planting stock you wish from this catalog—bulbs or plants. Simply add the extra \$1.00 value in bulbs or plants to your order and you will receive it free of any extra charge excepting the very small amount of postage or express.

WHY WE MAKE THIS OFFER

We can handle and ship a \$5.00 order with very little extra expense over a smaller order and we pass the saving on to you in this premium value. Orders for the Tulip bulbs from the front of your catalog envelope or for plants from the back of your catalog envelope may be included.

How to Order

ORDER EARLY. Stock will be shipped at planting time.
Early orders have preference at shipping time.

SEND MONEY by postal, express or bank money order, or registered letter. Unregistered currency sent at your own risk. Add five cents for exchange on a personal check.

NO C. O. D. SHIPMENTS. C. O. D. shipments have proven unsatisfactory to our customers as well as to us; hence, we will ask you please to send cash with order. Do not ask us to send C. O. D. or on open account as our office system does not provide for this handling.

SHIPMENT of most smaller orders parcel post, large orders usually go by express.

SHIPPING SEASON. All stock shipped at proper planting time.

PLANTING INSTRUCTIONS. Sent free with each order.

CANCELLATIONS. Orders not subject to cancellation or change during shipping season. Stock not returnable for credit.

SHIPPING CHARGES. You are to pay shipping charges when shipment is received. On express shipments you pay the express company upon delivery; on parcel post shipments you remit postage to us after shipment is completed.

REFILLS

Refills per guaranty at right will be made during the current shipping season if reports are received in time. Otherwise, they will be made during the following season. Plants and other nursery stock sent as ordered and received in good condition cannot be returned for credit, and we accept no obligation for their return.

R. M. Kellogg Co.
Three Rivers, Michigan

PRICES

All prices in this book expire
December 30, 1939.

GUARANTY

We guarantee stock to be just as represented or orders refilled free; and stock must reach you in good growing condition, or orders refilled free, providing reports are made within 10 days after receipt. After 10 days it is mutually agreed that stock is satisfactory. Do not return plants or bulbs unless so instructed by us.

Continued growth depends upon soil, climatic conditions, planting and care — conditions we cannot control—hence is not guaranteed. We will, however, replace bulbs ordered in the fall, at half price if reports are made before June 1st. It is mutually agreed that in any event we will not be liable for more than the purchase price of the stock.

The Best Lilies for Fall Planting



Madonna Lily

8
Madonna
Lilies
\$1.65

Great quantities of large, refreshingly white flowers, in June. Stalks straight and erect, 4 to 5 feet high. Wonderful companion plant for Delphiniums. PRICES: 30c each; 4 for 87c; 8 for \$1.65; 12 for \$2.19.



Regal Lily

SEE
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10
Regal
Lilies
\$1.00

Truly one of the most beautiful Lilies grown Color snow-white with beautiful gilded throat like molten gold. Crimson veins outside. Often twenty or more mature blooms on one flower head. Hardy! Blooms June and July. 4 to 5 feet high. Plant 12 inches apart. PRICES: 20c each; 3 for 45c; 6 for 69c; 10 for \$1.00; 25 for \$2.17.

6 Coral Lilies \$1.19

A beautiful miniature Lily for those who like things dainty and beautiful. Note the wonderful coloring. Grows 18 inches high. PRICES: 3 for 67c; 6 for \$1.19; 12 for \$2.19; 25 for \$3.95.





100 Tulip Bulbs

**Large 4 - 5 inch
Dutch Bulbs**

\$4.97

The bulbs in this mixture are the same high quality as those listed elsewhere in this catalog—all Dutch bulbs—all 4 to 5 inches around—at least ten different varieties guaranteed, each a different color, varieties not labeled, Darwin, Cottage and Breeder varieties.

PRICES: 25 for \$1.45; 50 for \$2.69; 100 for \$4.97.

25 for
\$1.45
50 for
\$2.69
100 for
\$4.97

Mixed
Bulbs, va-
rieties our
choice—
not
labeled.

This is the fourth year for this amazing bargain and it becomes more popular yearly. Customers repeat their orders year after year. Send your order early for this amazing bargain.